

Love FOR RUNWAY

CONCORD, MA | Thursday, June 4th 2026
NEWBURYPORT, MA | Thursday, June 11th 2026



An outdoor, ticketed shopping event where local restaurants, boutiques, and sponsors come together to **support families impacted by breast cancer**. Shop with purpose, hear inspiring stories, and gather for an evening of community and impact.

RUNWAY
FOR *Recovery*

Our Mission

Runway for Recovery provides families with a continuum of emotional and financial support along their journey with breast cancer.

We create spaces that bring joy and healing, where survivors, thrivers, and those honoring a legacy can celebrate together.

Through our **Family Grant Program**, we fund families facing metastatic (stage IV) breast cancer, whether in active treatment or navigating end-of-life care, ensuring that children and caregivers have the stability and support they need during an incredibly uncertain time.

Every event, donation, and story shared helps us remind families that they are not alone - and that love, hope, and community carry on long after diagnosis.





Local *Businesses*

Join this group of businesses that have supported Love for Runway!

CONCORD, MA

Stores

- Blue Dry Goods
- The Dotted i
- French Lessons
- Artisans Way
- Holiday
- J. McLaughlin
- JACK + TOBA
- Patina Green
- Sara Campbell
- Thoreauly Antiques
- Poppies for a Purpose
- Comina
- Nesting
- Revolutionary Concord
- Albright Art Supply
- The Concord Toy Box
- Irresistibles
- Pret a Soleil

Restaurants

- 80 Thoreau
- Adelita
- Concord Cheese Shop
- Fiorella's
- Salt Box Kitchen
- Woods Hill Table

NEWBURYPORT, MA

Stores

- Charleston & Coco
- Salt & Grove
- STIK
- FaceFood
- Vaalbara
- Wheat
- J. McLaughlin
- Meraki
- Shine
- Edit
- Wild Clover
- Lively Kids
- French Twist
- Smitten
- Soak & Shoreline
- Sea Bags
- MK Bennati

Restaurants

- Nu Kitchen
- Tuscan Sea Grill
- Port Tavern
- Bar25
- Sea Level
- Brine
- The Paddle Inn
- The Poynt



The Runway Impact

YOUR SPONSORSHIP FUELS REAL CHANGE.

Runway for Recovery prioritizes direct family impact ensuring that most funds raised each year go directly toward:

- Childcare services
- Counseling and therapy
- Groceries and Meal support
- Tutoring and educational assistance
- Rent and Mortgage payments




In 2025 alone:

- **70 families** funded
- **\$15,000** average grant size
- **204 patients and their children** encircled with support





Sponsorship Opportunities

	LEVEL	INVESTMENT	TICKETS	BENEFIT
	Premier Pink Partner	\$5,000	8 tickets	Sponsorship of Love for Runway with public mention Name and/or logo feature on event publicity and at event Business logo featured on website Exposure on social media
	Major Influencer	\$2,500	6 tickets	Name and/or logo feature on event publicity and at event Business logo featured on website Exposure on social media
	Vital Supporter	\$1,000	4 tickets	Business logo featured on website Exposure on social media
	Impact Giver	\$500	2 tickets	Exposure on social media

Testimonials



"When I think about Runway I am truly so honored and humbled to be a part of a community that lifts each other up in what is often their darkest hours. That supports one another both in public on the runway and in private through acts of kindness and generosity. That celebrates and empowers not only current members of the community but all they come in contact with that are touched by breast cancer."

——— *Local Runway Supporter*

"The boys are still benefiting from Runway activities. We had a staycation over winter break since I had treatment scheduled, but we were able to get some activities in before and we used the rock climbing punchcards the runway grant purchased. We would never have done something like this otherwise, expensive, out of our comfort zones, especially Sawyer, but I'm so glad we did. Sawyer has a lot of anxiety especially fear of the unknown and new things, so when he decided to try rockclimbing, he was so proud of himself for making it halfway up and I got to be there to see his confidence grow. And now what a really cool thing they have to do together."

——— *Family Grant Recipient*

Once again, thank you so much for your support and help. Runway for recovery has been a blessing to me and my family. It has been so hard this past couple of years and little by little I'm feeling more confident and that's only because of you guys. Honestly, I don't know what would be without the gift cards every month and your support."

——— *Family Grant Recipient*



Partner With Us

BE PART OF THE 2026 LOVE FOR RUNWAY EVENTS.

Together, we can bring joy, stability, and hope to families impacted by breast cancer as we celebrate the **5th Anniversary of Love for Runway** and mark **20 years of Runway for Recovery's** impact in our community.

To confirm your sponsorship level or learn more, contact:

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runwayforrecovery.org

