



RUNWAY FOR *Recovery*

At a Glance:

OUR EVENTS

- October 3, 2025 in at the Westin Seaport Hotel in Boston, MA
- February 28, 2026 at the Balboa Bay Resort in Newport Beach, CA
- April 30, 2026 at Pier 60 in New York, NY

DETAILS

- Our shows raise money to fund families affected by breast cancer in New England, Orange and LA Counties, and New York/New Jersey
- We work with international designers, brands, and fashion houses
- Visit our **events page** for more information

Our Story

Runway for Recovery provides families with a continuum of support along their journey with breast cancer. We create community by hosting events and providing services that create joy and inspire hope. With shared understanding we celebrate survivors, honor legacies and fund families who have experienced loss.

Models and funded families represent every socio-demographic, race, ethnicity, and age.
Breast Cancer affects everyone.

The vast majority of dollars raised goes to support our Family Grants which range from **\$10-30K per family**. Below are some of the many ways these grants may be used.

2024-2025 Family Grants

\$15,000 average grant size
62 Families funded

Since 2007

\$10.3 million raised



Summer Camp Fees
Extracurricular Activities
Playgroup Sessions



Meal Support
House Cleaning
Professional Organizer



Counseling Services
Support Groups
Alternative Healing/
Wellness



Childcare Services
Tutoring/
Academic Support
Books and Supplies

Sponsoring our events can make a direct and lasting impact on families affected by breast cancer.

Not only does it allow our models to come together in community for one special night, it also allows us to fund families in crisis that turn to us for financial relief. A \$5,000 sponsorship isn't just a donation—it's the gift of stability, covering a full year of childcare for a family with two children. Your generosity ensures that parents undergoing treatment or coping with loss have the support they need to care for their little ones. Join us in making a meaningful difference. Your partnership fuels real change for real families in

Sponsorship Levels

	Premier Pink Partner \$25,000	Major Influencer \$15,000	Vital Supporter \$10,000	Impact Giver \$5,000
Public Mention at Runway for Recovery	✓			
Opportunity to place a high-end, business specific marketing item/swag on front row seats	✓			
Logo appears on invitation	✓	✓		
Dedicated email/social media post featuring your family or business sent to R4R's mailing list of 5,000+ donors and social media followers	✓	✓	✓	
Business logo featured on website	✓	✓	✓	✓
Exposure on social media	✓	✓	✓	✓
Tickets	8*	6	4	2

*Premier Pink Sponsors will receive 8 tickets to each of our 3 shows (New England, Southern California, and New York)

Testimonials

“When I think about Runway I am truly so honored and humbled to be a part of a community that lifts each other up in what is often their darkest hours. That supports one another both in public on the runway and in private through acts of kindness and generosity. That celebrates and empowers not only current members of the community but all they come in contact with that are touched by breast cancer.”

“The boys are still benefiting from Runway activities. We had a staycation over winter break since I had treatment scheduled, but we were able to get some activities in before and we used the rock climbing punchcards the runway grant purchased. We would never have done something like this otherwise, expensive, out of our comfort zones, especially Sawyer, but I’m so glad we did. Sawyer has a lot of anxiety especially fear of the unknown and new things—so when he decided to try rockclimbing, he was so proud of himself for making it halfway up and I got to be there to see his confidence grow. And now what a really cool thing they have to do together.”

“Once again, thank you so much for your support and help. Runway for recovery has been a blessing to me and my family. It has been so hard this past couple of years and little by little I’m feeling more confident and that’s only because of you guys. Honestly, I don’t know what would be without the gift cards every month and your support.”



Please email [Olivia \(olivia@runwayforrecovery.org\)](mailto:olivia@runwayforrecovery.org) to confirm your sponsorship level